

The 12th edition of the Black Sea NGO Forum

23rd – 25th of October 2019, Istanbul, Turkey

Parallel Thematic Workshop

Surviving in the digital age: the role of media professionals and local activists

24th of October 2019, 14:30 - 16:30

<p>Main Objectives of the Workshop</p>	<ul style="list-style-type: none"> • Mapping the influence of digitalization and new opportunities for non-state actors; • Reassessing role of media professionals in development of CSOs and local initiative groups within various spheres of interest; • Proposing concrete toolkit to strengthen the dialog between CSOs, media, private sector, academia, local government's players and policy makers; • Cross-sharing practical tips on involving media workers in successful running of CSOs / local initiative groups and in the Black Sea region countries.
<p>Speakers/ Resource Persons</p>	<p>Ms. Olha Konsevych, Common Europe Foundation Ukraine Mr. Roman Egorov, Association "Institute for Social Prospects" Russia</p>
<p>Proposed Methodology</p>	<ul style="list-style-type: none"> • Discussing the digital age transformation challenges: traditional news media VS social media. What is the place and role of NGOs; • Problem-based learning exercise on digital campaigns and storytelling; • Sharing of experience: mature journalists and young blood. How different age groups activists brought new expertise in technical areas and specific soft skills to local initiative groups and local communities development; • Brainstorm on how CSOs / local initiative groups may benefit from absorbing journalists beyond their distinct functionality.
<p>Other Information</p>	<ul style="list-style-type: none"> • Reuters Institute Digital News Report 2019 https://www.reuterscommunity.com/wp-content/uploads/2019/06/Digital-News-Report-2019.pdf





- NGOs as Newsmakers: The Changing Landscape of International News (Reuters Institute Global Journalism Series) <https://www.amazon.co.uk/NGOs-Newsmakers-Landscape-International-Journalism/dp/023118493X>
- Link to download the manual for local action groups (LAGs) – www.facebook.com/download/433761964144332/%D0%A0%D0%95%D0%92%D0%98%D0%A2%D0%90%D0%9B%D0%98%D0%97%D0%90%D0%A6%D0%98%D0%AF%20%D1%81%D0%B1%D0%BE%D1%80%D0%BD%D0%B8%D0%BA%20%D0%9F%D1%8F%D1%82%D0%B8%D0%B3%D0%BE%D1%80%D1%81%D0%BA%202019%20%28%D1%83%D1%82%D0%BE%D1%87%D0%BD%29.pdf
- Generating newsworthy flows of information within CSOs – Toolkit by Karen Hurt «Producing your Own Media / Civicus toolkit on how organizations can produce their own media», www.ngoconnect.net/resource/producing-your-own-media

