Reinventing Civil Society for Digital Age.
Why we are here

1. Invite you on digitalization cruise
2. Give you an idea of what is at stake
3. Motivate you to think in the digital context
>40% of the world’s population has access to the internet

7% of Africa’s GDP due to information and communication technologies

57 B USD revenue forecast for the global big data industry

66% Mobile phone user penetration as percentage of population worldwide
Slovak story: 21 February 2018
Why Slovak story?

01 Open data
   New kind of journalism

02 Digital technologies
   Used by killers

03 Social media
   New type of activism

04 Digital Surveillance
   Satellite and Google

Our society is going digital
Our report aims:

1. Introduce digitalization
2. Speak about impact and consequences
3. Focus on development context
4. Explore role of CSOs and empower them
01 Data economy
Changing the world order

02 Digital governments
Changing the governments

03 Social media
Transforms people-to-people interaction, journalism and democracy

04 Labour market & Automation
Shaking the labor market

05 Social innovations, start-ups
New technologies can spur social innovation and creativity within living labs where open ingenuity can flourish.
Digital technologies change the way countries are run

Online consultation and deliberation, reinforced by open, participative and transparent governmental institutions, brings with it greater accountability, more civic engagement and accelerated positive political change.

Enabling democracy

Civil society could be sabotaged by governments once they have the tools to monitor any dissident activity, engineer broad social consent and discriminate against non-conformists.

Digital dictatorship

How to prevent governments from misusing digital infrastructures against their own citizens?
Maslow hierarchy of needs

Psychological needs

Safety and security
- security of body, employment, resources, health, property

Love and belonging
- friendship, family, sexual intimacy, sense of connection

Self-esteem
- confidence, respect of others, achievements, respect by others

Self-actualisation
- creativity, spontaneity, acceptance of facts, morality

Psychological needs
- breathing, food, sex, sleep
Pyramid of digital needs: the framework for digital 4 development

Connectivity
- Broadband, affordable broadband subscriptions

Electronic identity
- Trust, cyber-security, privacy, free flow of data, freedom of speech, Secure Identity for All

Electronic services and applications

Digital skills
- Women empowerment, digital literacy, Digital 4 Capacity Building, Human development

Civic and social innovation and activism
- Digital engagement and democracy, start-ups, bottom up social innovations, digital for growth, entrepreneurship and job creation
CSO's journey in the digital world

1. become part of a discussion
2. understand digital needs
3. reinvent yourself for digital age
4. advocate and influence policy
5. bring change through digital activism
The CSO sector’s strategy for the digital age

- New forms of fundraising and awareness-raising
- Supporting social innovations and start-ups
- Digital communication campaigns and the ability to connect with the community
- Big data for monitoring and evaluation
Thank you.